SELLARS®
When Performance Demands Quality®

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Sellars announces the launch of GREENX™ Towels…which meet the EPA Comprehensive Procurement Guidelines

Sellars is announcing the launch of GREENX™ Towels. Sellars GREENX™ Towels are the first general purpose industrial wipers to be made with 40% Post-Consumer recycled fibers. The Sellars GREENX™ line of wipers is also the first general purpose industrial wiper to meet the EPA Comprehensive Procurement Guidelines.

Sellars GREENX™ Towels are made using proprietary technology that allows our wiper to meet the quality standards that our customers have come to expect from Sellars while providing the most recycled content of any wiper in its category. This new line of highly recycled wipers is extra soft, very absorbent, and also very durable. Sellars GREENX™ Towels are semi-bleached giving the wipers a natural, recycled look, while reducing the amount of bleach used in the manufacturing process.

Sellars GREENX™ Towels meet the needs of an ever changing industry. More and more consumers are becoming environmentally conscious, whether it may be purchasing recycled products, reducing their carbon footprint, or even getting their facilities LEED certified, Sellars believes GREENX™ Towels couldn't be entering the market at a better time.

Sellars started in 1985–through hard work, dedication, tireless innovation, and a commitment to quality the company has grown from a small operation to a fully integrated manufacturer. Those principles are still applied today. We are focused on leading our industry in manufacturing quality wipers and sorbents with the highest percentage of recycled fibers, while not sacrificing the performance that our customers have come to expect from Sellars. To stay informed on what is happening at Sellars or to learn more about our products please visit www.sellarscompany.com.